

MARSHLINK



Estimates of station usage
April 2023 – March 2024

November 2024



SUMMARY

- Estimated usage up at all 9 stations on the line (Hastings to Ashford International)
- Overall 8% rise in estimated station usage on Marshlink line between April 2023 and March 2024 compared with the year before
- Overall station usage on Marshlink now at 86.7% of pre-Covid levels
- Use of Three Oaks and Winchelsea stations now above pre-Covid levels and at highest level since these records began in 1997-1998
- Large percentage rise in estimated use of Doleham station although it remains the least used station in the South East
- Data comes from Office of Rail and Road. Annual estimates of the number of entries/exits and interchanges at each station in Great Britain. These estimates are based primarily on ticket sales.
- Full details, datasets and methodology at <https://dataportal.orr.gov.uk/statistics/usage/estimates-of-station-usage>

Marshlink Community Rail Partnership station by station

Station	Apr 2019- Mar 2020	Apr 2020- Mar 2021	Apr 2021- Mar 2022	Apr 2022- Mar 2023	Apr 2023- Mar 2024	Annual change	Annual percentage change	Percent pre-Covid
Hastings	2,413,544	724,888	1,690,878	1,902,720	2,001,976	99,256	5%	82.9%
Ore	277,174	78,634	208,038	228,562	255,436	26,874	12%	92.2%
Three Oaks	12,672	3,914	8,952	12,196	14,938	2,742	22%	117.9%
Doleham	3,074	120	848	550	1,038	488	89%	33.8%
Winchelsea	9,688	3,448	9,322	12,004	14,196	2,192	18%	146.5%
Rye (Sussex)	474,036	152,844	399,364	431,092	459,082	27,990	6%	96.8%
Appledore	40,656	9,492	24,818	26,478	28,764	2,286	9%	70.7%
Ham Street	92,812	31,340	57,486	59,092	77,776	18,684	32%	83.8%
Ashford International	4,020,566	1,064,288	2,656,922	3,246,968	3,510,838	263,870	8%	87.3%
TOTAL	7,344,222	2,068,968	5,056,628	5,919,662	6,364,044	444,382	8%	86.7%

Message from Line Chair Kevin Boorman

“These figures are fantastic for the Marshlink, and show just how important the line is, both to visitors and the local community. Passenger numbers have increased at every single station along the line, from 6% at Rye, which now sees almost 460,000 passenger journeys a year, to 89% at Doleham, despite the latter only having a handful of trains a day.

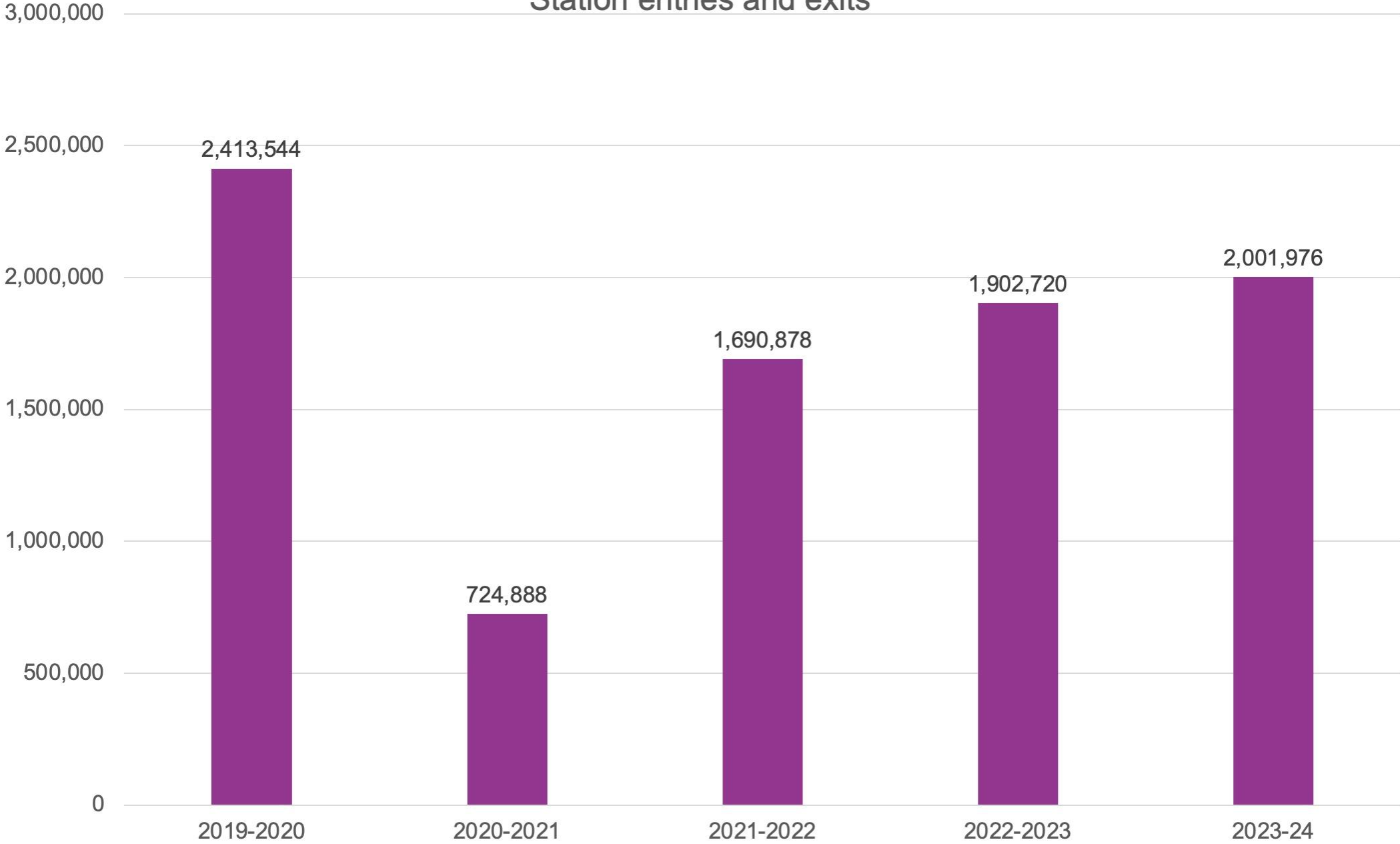
“Particularly noteworthy is the increase at Three Oaks. The railway is the only public transport serving the village, and it’s great to see that passenger numbers in 2023/24 rose by 22% to 14,938, the highest usage of this station since these records began over 25 years ago. Winchelsea similarly recorded a large increase, of 18% to 14,196 passengers a year.

“The Community Rail Partnership, with other groups, campaigned hard, and successfully, for reinstatement of an hourly service to these two stations some years ago after they had been cut. It is really encouraging to see that this increase in service has driven demand for the train, as we had hoped it would.

“Community rail is all about getting local people to use and enjoy their local train service, and these figures show just what this means in practice. With continued investment in the line, we hope to see passenger numbers grow even more into the future.”

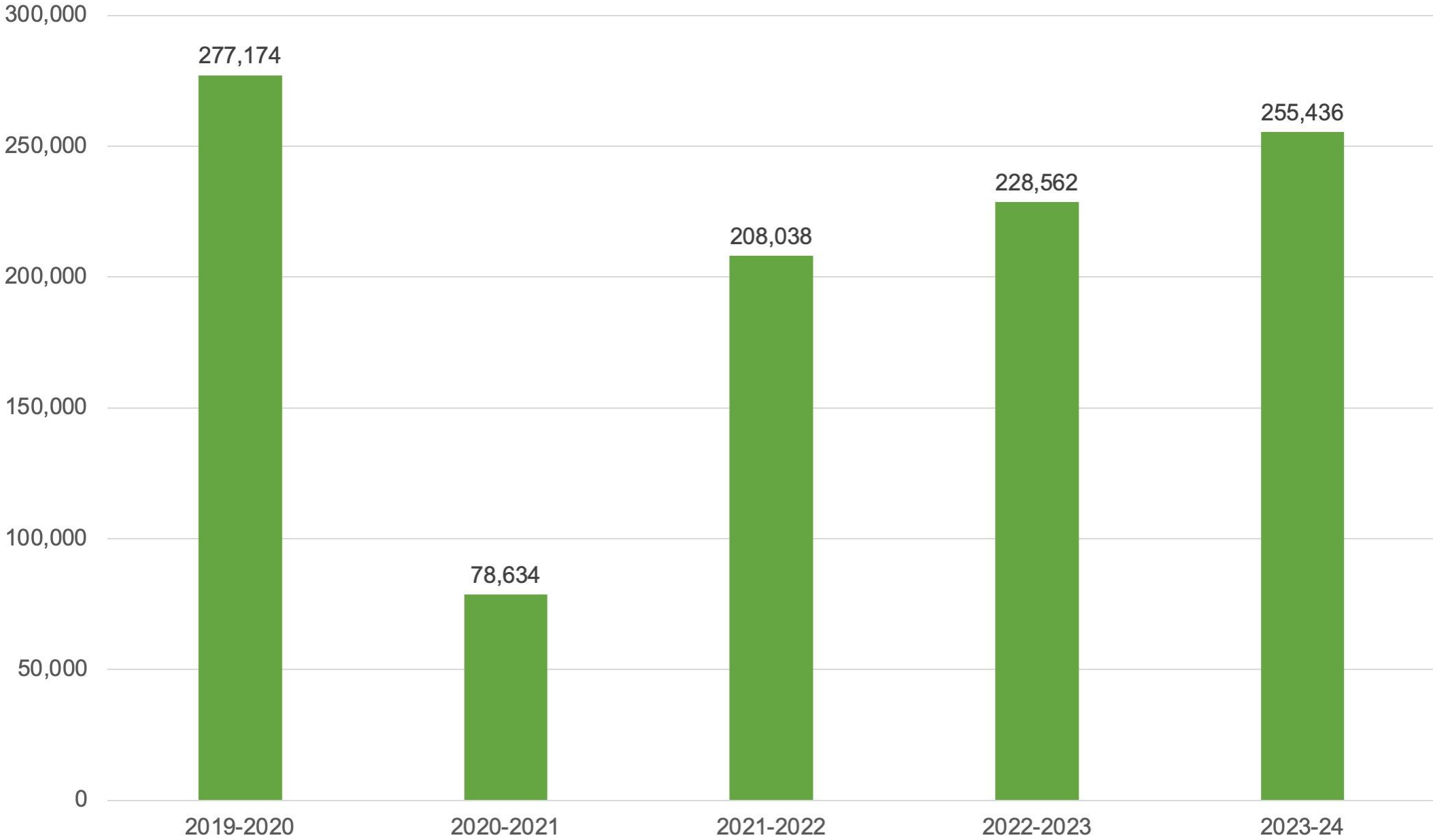
HASTINGS

Station entries and exits



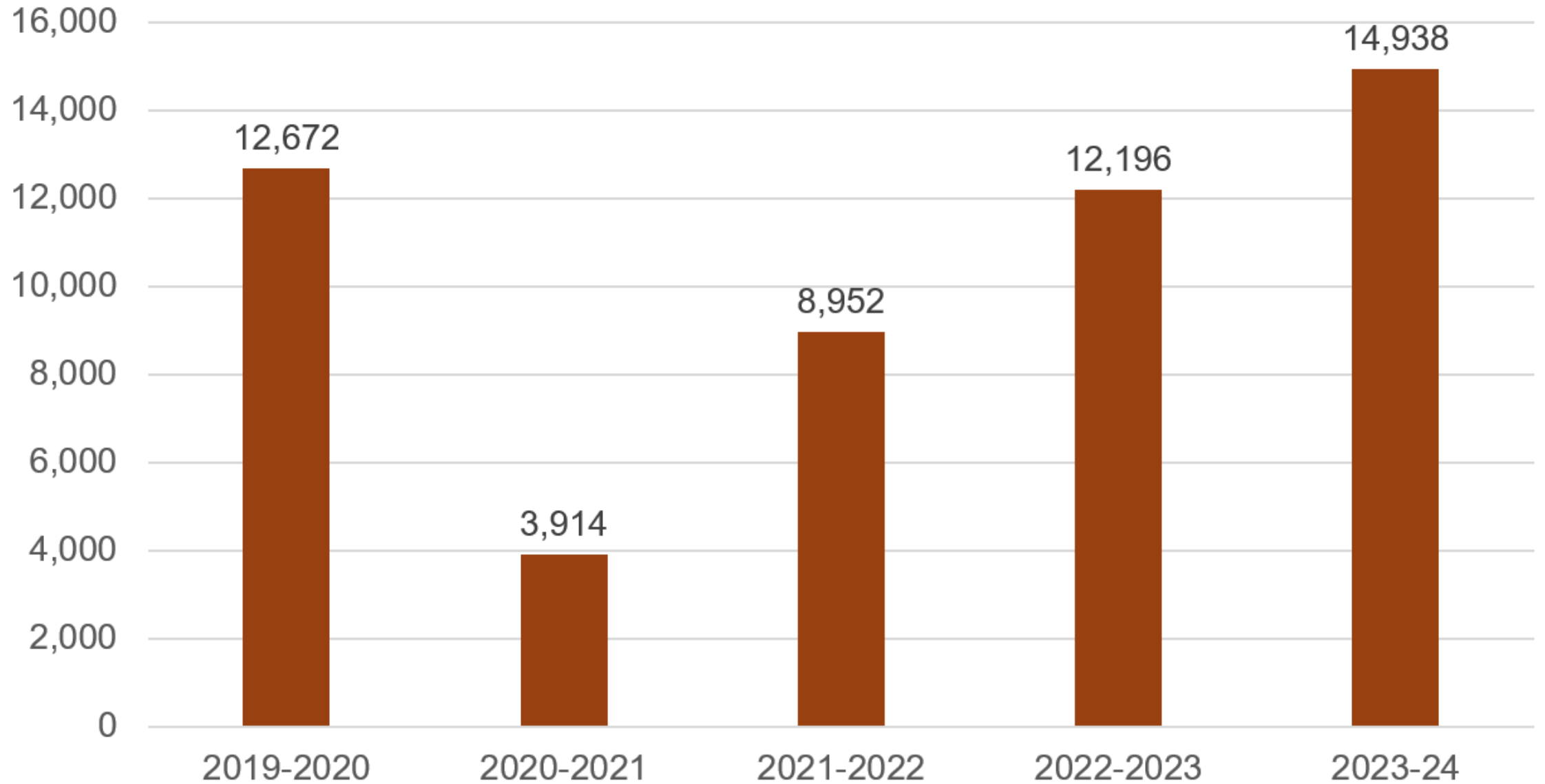
ORE

Station entries and exits



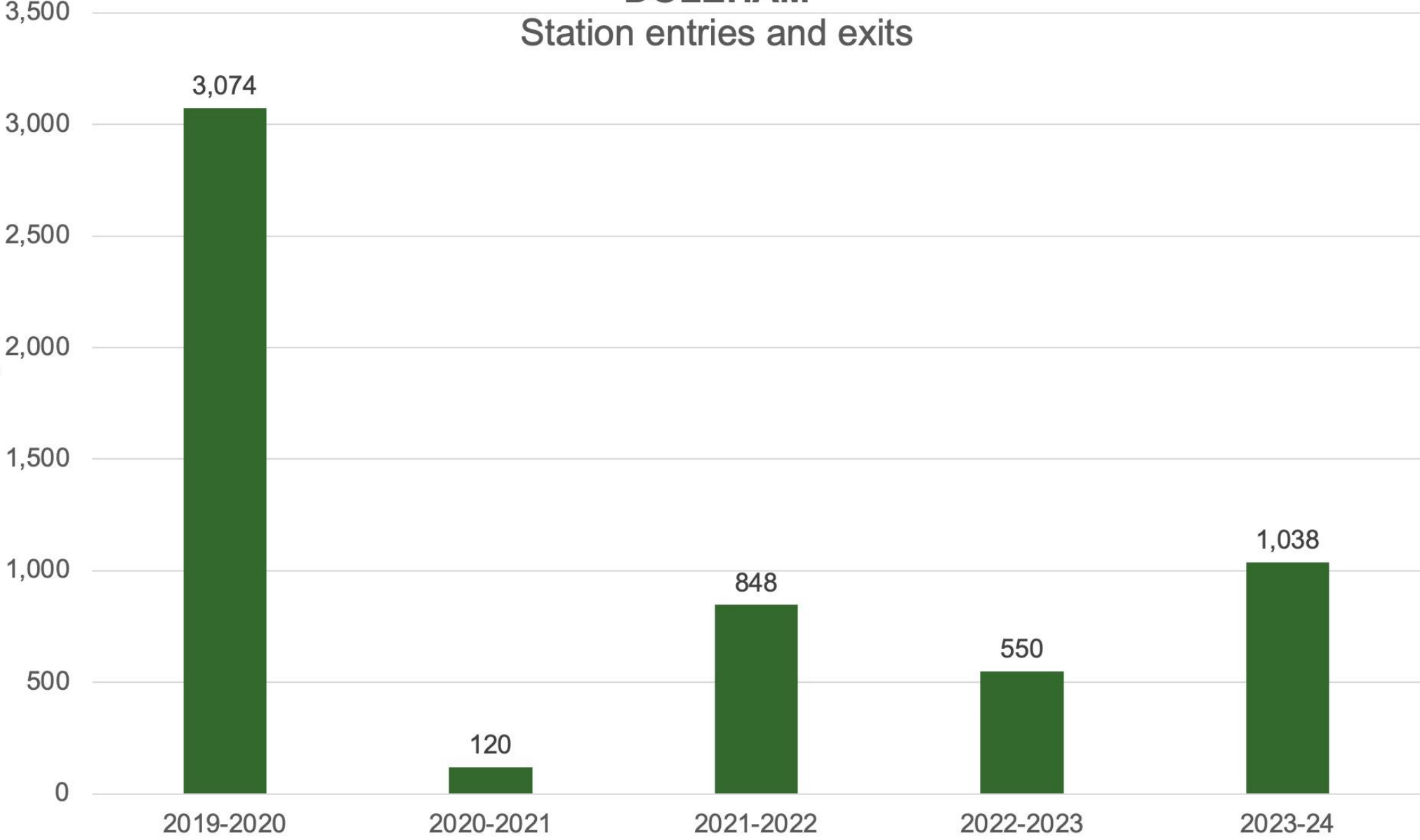
THREE OAKS

Station entries and exits



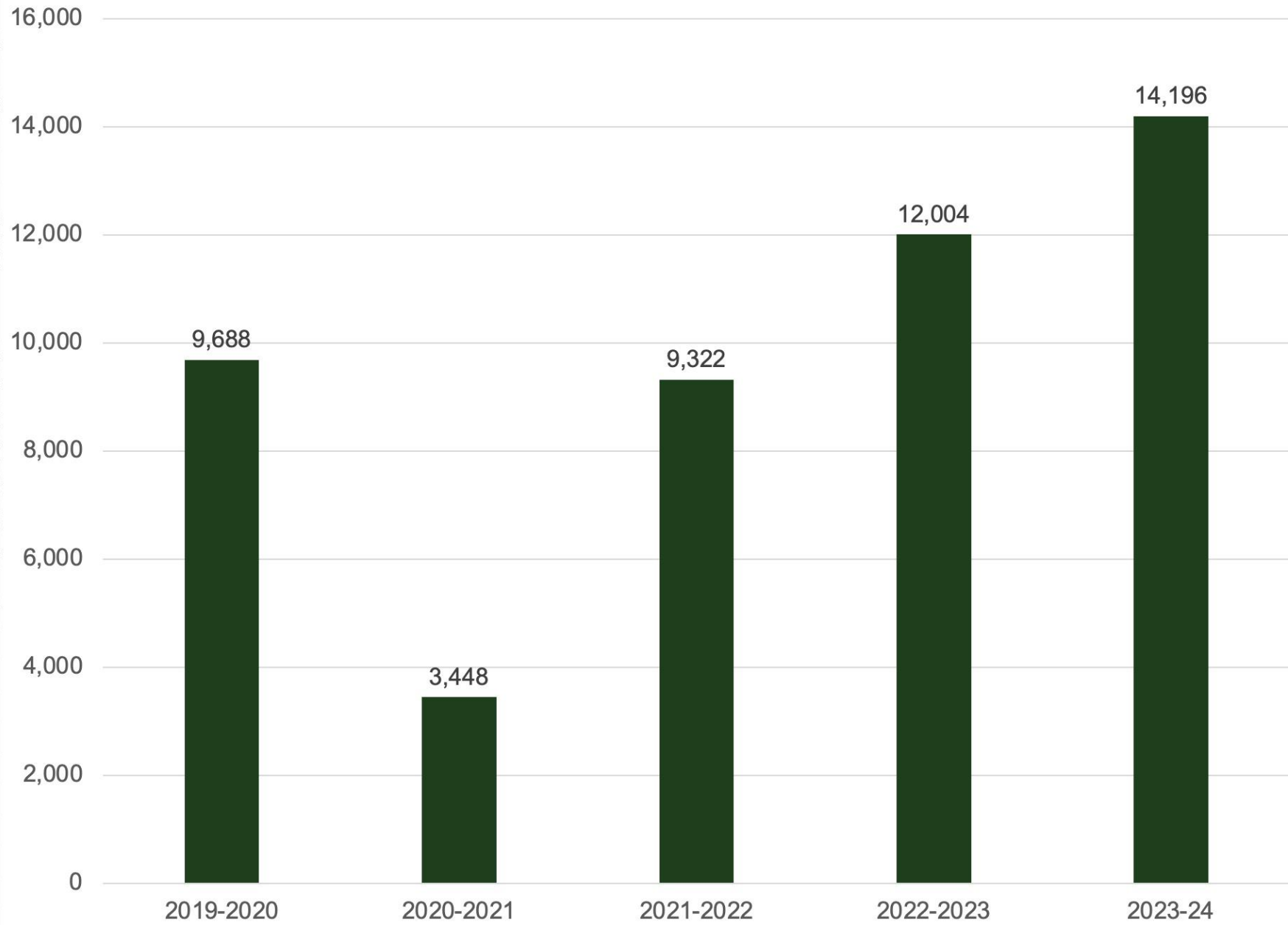
DOLEHAM

Station entries and exits



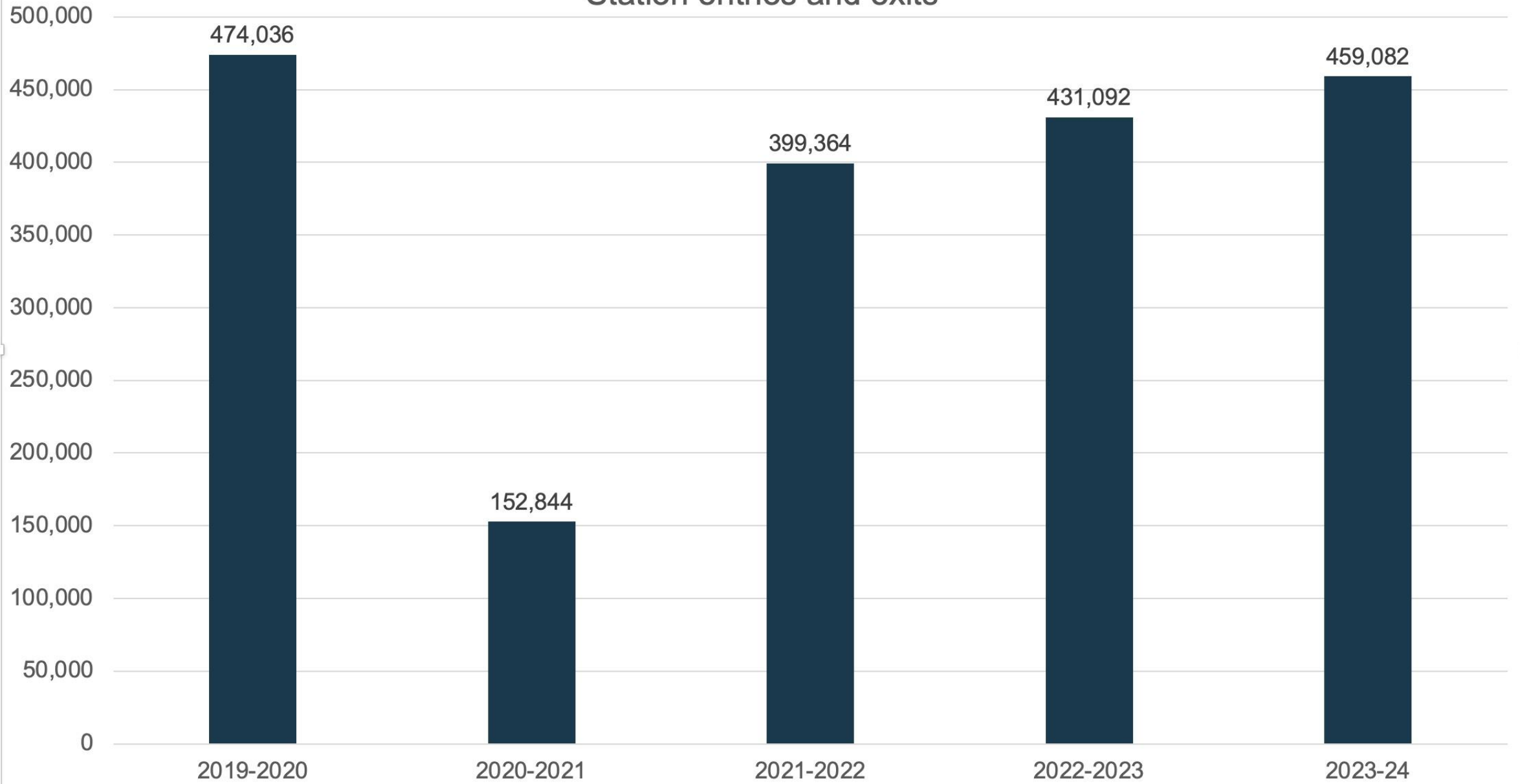
WINCHELSEA

Station entries and exits



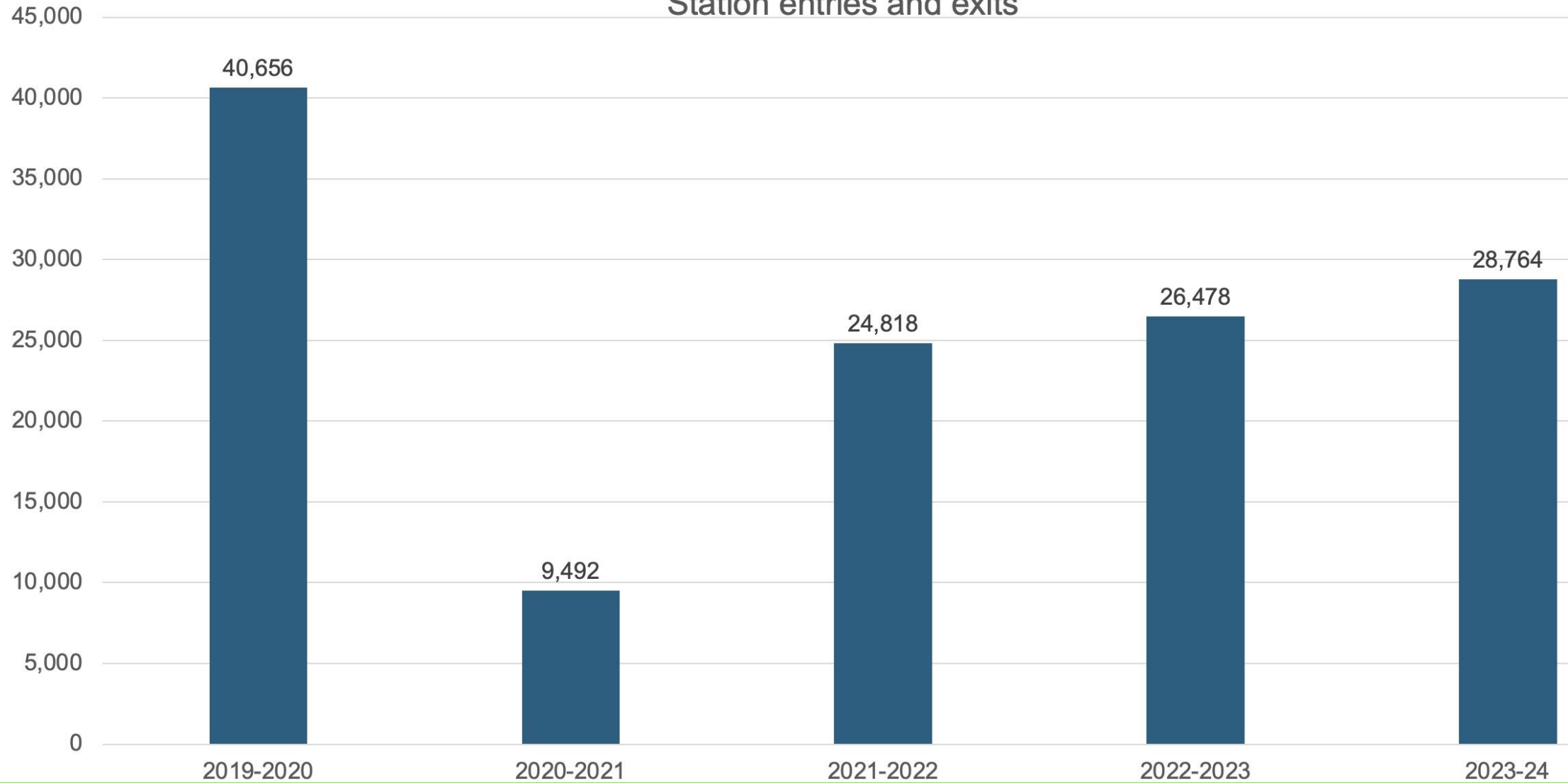
RYE

Station entries and exits



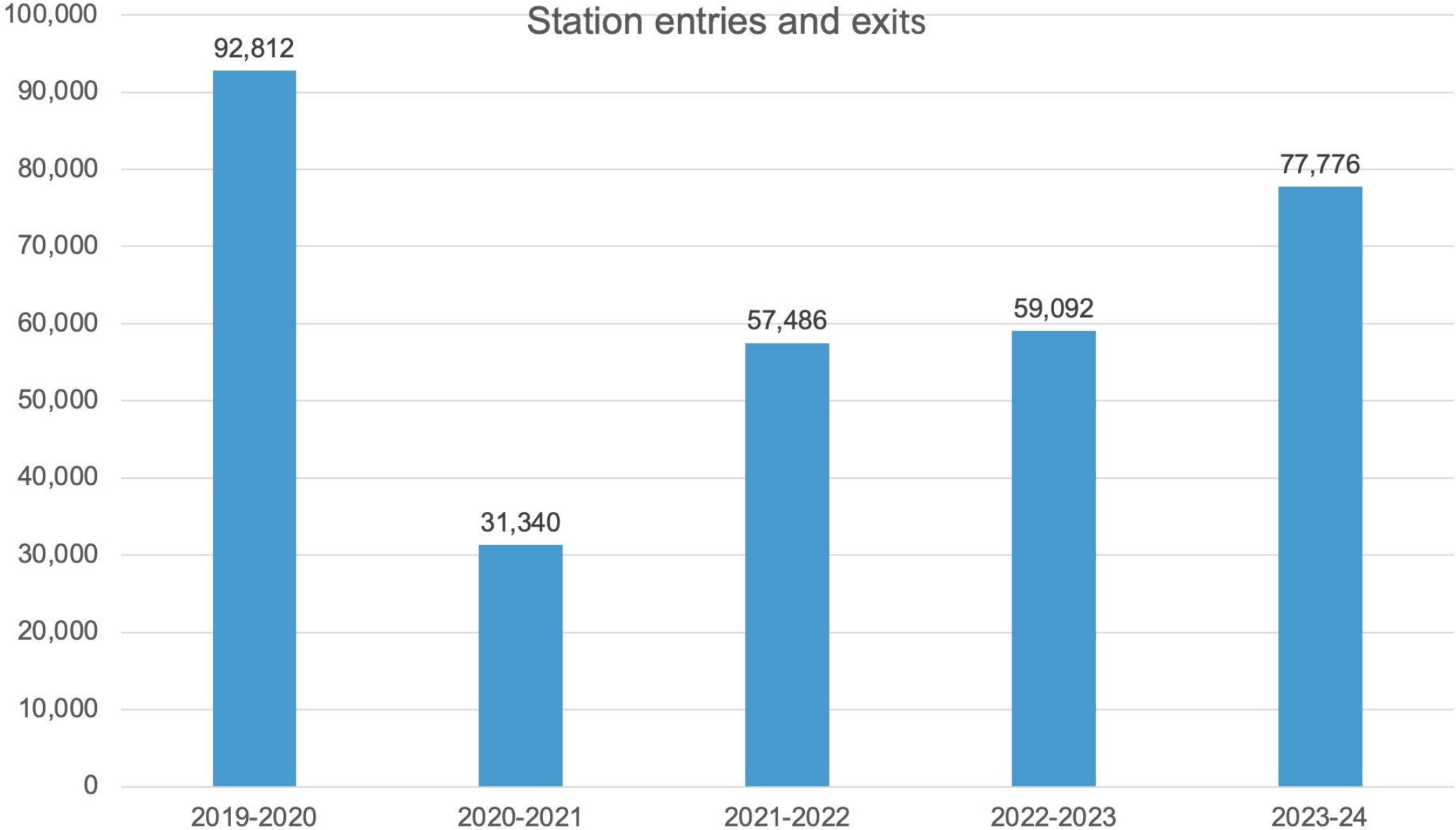
APPLEDORE

Station entries and exits



HAM STREET

Station entries and exits



ASHFORD INTERNATIONAL

Station entries and exits

